

# Introducing Brian Carter

## SHORT Stage Intro

“I’m very excited about our next speaker... Brian Carter is a #1 bestselling author, and he’s worked with companies of all sizes including Microsoft, NBC, GoToMeeting, Universal and the US Army. You may have seen him on Bloomberg TV. Everybody put your hands together for Brian Carter!”

## MEDIUM Stage Intro

“Brian Carter is a popular speaker and bestselling author you may have seen on Bloomberg TV. His 18 years of business success guide The Carter Group, which helps boost sales and profits for growth-minded businesses. Brian has worked with companies of all sizes, including NBC, Microsoft, Universal Studios, GoToMeeting and The U.S. Army. He has taught over 50,000 students, has more than 250,000 online fans, and an overall audience of over 3 million people. Everybody put your hands together and welcome to the stage Brian Carter!”