

BRIAN CARTER

“ You were the perfect choice.
-Microsoft ”

Partial Client List

Salesforce
NBC Universal
Microsoft
JP Morgan
The U.S. Army
Humana
American Bankers Assn.
Keystone Automotive
Horizon Distributors
Colliers International
GoToMeeting
Hand & Stone Massage
Retrofitness
Global Recruiters Network
Pridestaff
Independent Jewelers Org
Assn Of Fire Equip Distribs
Flooring America
International Housewares Assn
MD Revolution
Taiho Pharmaceuticals
Life Technologies
Miami University
Atlantic Bedding & Furniture
Rural Broadband Assn
Valley Telecom
NC Professional Engineers
Lighting One
Butler Builders
Warehouse Logistics Assn
B2B Connect
Central Garden & Pet
Lund Boats
Young President's Org



Imagine you could book a high-energy, crowd-pleasing **KEYNOTE SPEAKER** with hilarious original comedy plus practical takeaways customized to your industry and audience, all-in-one? How much impact would that have for your organization?

How do top performers benefit the most from trends like social media and resonate with all generations?

Motivational speaker Brian Carter's hilarious, customized and research-driven keynotes for leaders, salespeople, marketers, and teams answer the big questions: "How do you successfully navigate changes like social media and generational differences to attract and keep people?"

Why choose keynote speaker Brian Carter? When you hire an engaging, insightful speaker who customizes his program to your industry and event, your audience leaves energized, entertained, empowered and alive with possibilities.

Brian has worked with some of the most successful companies and associations in the world. In business, he has 20 years of up-to-the-minute, trailblazing experience managing, marketing and doing social media for all generations in 25 industries. He has conducted programs for market-leading companies and organizations including Microsoft, Colliers International, the International Housewares Association, and JP Morgan. Brian has worked with all generations, has personally managed millennials successfully for many years- and still does.

Brian customizes his keynotes by understanding you know more than anyone about your specific challenges, successes and people. He will work with you directly to create a keynote with maximum impact.

"Phenomenal speaker. Personable, informative and downright entertaining. I'd hire him back in a second." NBC-Universal

“ Impactful, Fun and Interesting!
-Life Technologies ”

**Funny
+ Practical
+ Motivational
=
Enduring Impact**

Client Testimonials

"Brian spoke to a diverse crowd ranging from Millennials to Baby Boomers. Profound. And his entertainment provided the opportunity to absorb the strategic points before moving on." **Global Recruiters Network**

"Rave reviews. Definitely knows his stuff. Engaging, humorous and relates well with an audience! He's also a pleasure to work with!" **Professional Engineers of North Carolina**

"Easy to understand and digestible. A great deal of solid takeaways. Extremely positive comments from the attendees." **Lighting One**

"A bastion of knowledge on search and social." **Havas**

"Knowledgeable and FUN. Actionable takeaways." **Valley Telecom Group**

"Outstanding presentation! Easy executable steps." **Keystone Automotive**

"Brian is an engaging and entertaining speaker. Timely and fun!" **MD Revolution**

"Received high marks on our survey. Meaningful, actionable content. Pprofessional, entertaining, dedicated and highly engaged." **Int'l Housewares Association**

A FEW OF BRIAN'S KEYNOTES:

SECRETS OF SOCIAL MEDIA:

How Social Media Gets You Seen, Attracts People and Makes You More Money

This high-energy, entertaining, motivational social media program is based on an in-depth 7-year study of 100's of top performing companies in 25 industries who used social media to successfully drive business, regardless of their size, budget or training. Through candid interviews, and direct work with these companies, Brian created and learn specific strategies and tactics that ensure success. This session looks at those best practices and teaches you a proven process to create your own success.

GEN REVENUE:

The ABC's of What 5 Generations Want

MILLENNIALS have more and more money as they continue their professional careers. Some of them have very low expenses. And some will soon inherit quite a bit. Do you know how Millennials like to be marketed to, why they buy and what they want in customer service? What about Gen Z? Gen X? Do you know how each generation prefers to be marketed to? Learn why they buy and what they love and hate in products, services and companies.

ERUPTION NOT DISRUPTION:

How to Bulletproof Your Business and Attract More Customers!

In this fascinating and timely program which can be customized to focus on or include topics like sales, marketing, disruption, generations, change management and customer experience, attendees learn how to overcome disruptive obstacles, technologies and competitors. Brian reviews the technology, social and economics trends that have changed business and how top performers are growing and succeeding today. Create a bulletproof, thriving business!

